

For Immediate Release

Saje Natural Wellness Ranks No. 49 on the 2017 PROFIT 500

Canadian wellness brand celebrates 25th anniversary during a year of substantial retail growth, with North America-wide expansion in New York and California

Toronto, ON (September 14, 2017) – *Canadian Business* and PROFIT ranked **Saje Natural Wellness** No. 49 on the 29th annual PROFIT 500, the definitive ranking of Canada's Fastest-Growing Companies. Published in the October issue of *Maclean's* magazine and at CanadianBusiness.com, the PROFIT 500 ranks Canadian businesses by their five-year revenue growth.

Saje Natural Wellness made the 2017 PROFIT 500 with five-year revenue growth of **1,547%**, rising significantly from the previous No. 74 listing on the 2016 PROFIT 500, and continuing to increase from No. 154 in 2015.

"We are so grateful to again see growth in our PROFIT 500 ranking, marking continued success as we expand our retail presence and spread wellness further into the North American market," says **Saje Natural Wellness co-founder and CEO, Kate Ross LeBlanc**. "The year's ranking is a true testament to our dedicated, passionate teams who continue to educate our communities on the healing power of plants. We are thrilled to celebrate this new milestone on our journey to spread global wellness."

"It is never easy to earn a spot on the PROFIT 500, but this year's applicant pool was the most competitive yet," says **Deborah Aarts, PROFIT 500 program manager**. "This year's winners demonstrate the resilience, innovation and sheer management smarts it takes to build a thriving business today. Canada—and the world—needs more entrepreneurial success stories like these."

Founded in 1992 by Vancouver-based entrepreneurs Kate Ross LeBlanc and Jean-Pierre LeBlanc, Saje is dedicated to connecting people with the healing power of plants through 100% natural essential oil products that are sustainably sourced and distilled from all over the world. Celebrating a monumental first 25 years, Saje Natural Wellness currently has 52 retail locations in Canada and 16 in the US, serving communities across North America. In 2016, Kate and Jean-Pierre were honoured with EY Canada Entrepreneur of the Year award for Retail/Hospitality.

Saje credits their impressive progress to the growing international movement towards wellness, word-of-mouth advocacy from loyal customers, their social media presence @SajeWellness, and consistent community engagement and education. A goal-oriented company, Saje aims to have 250 retail locations opened by 2020.

About Saje Natural Wellness

Saje Natural Wellness connects people with the healing power of plants. Saje's 100% natural essential oil blends, body care, and home environment products are sustainably sourced from nature's most beneficial plants. Since 1992, Saje has passionately helped people navigate common health challenges and supported their well being with products free of parabens, petrochemicals, synthetic colors, fragrances or additives. Saje was founded in Vancouver, BC by husband and wife team Jean-Pierre LeBlanc and Kate Ross LeBlanc and has grown to more than 68 experience-based locations across North America. Connect with their growing community at Saje.com, [@SajeWellness](https://www.instagram.com/SajeWellness) and [#SpreadWellness](https://www.facebook.com/SajeWellness).

About the PROFIT 500

For 29 years, the PROFIT 500 has been Canada's most respectable and influential ranking of entrepreneurial achievement. Developed by PROFIT and now published in *Maclean's Magazine* and at CanadianBusiness.com, the PROFIT 500 ranks Canadian companies on five-year revenue growth. For more information on the ranking visit PROFIT500.com or CanadianBusiness.com.

About *Canadian Business*

Founded in 1928, *Canadian Business* is the longest-serving and most-trusted business publication in the country. It is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. Learn more at CanadianBusiness.com.

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